

## We are searching for a: Media Consultant (m/f)

### Your key responsibilities:

#### Media Planning and Execution:

- Best-in-class media planning and buying, including innovative thinking and flawless execution
- Demonstrate a high degree of agility in a fast-paced environment
- Demonstrate ability to utilize resources to help guide client's marketing goals in their respective markets (syndicated, proprietary, analyst data)
- Understand and adopt new techniques and technologies that are relevant for clients' media strategies
- Provide and discuss industry information on media, markets and related dynamics
- Maintain relationships with media community; develop vendor relationships
- In combination with our trading team, provide stewardship of all media placements

### Your key skills:

#### Client & Internal Relationships:

- Build and maintain trusting, collaborative relationships with clients at appropriate levels
- Be seen by clients as an expert in media as well as in the entertainment industry
- Manage day-to-day expectations of clients and deliverables under extremely tight timelines
- Accurately represent the client's point of view when reviewing work, leverage this perspective when providing feedback to team and presenting to client
- Work collaboratively with other team members in a full-service environment

**Communications Skills**

- Express oneself clearly and concisely in oral communications
- Aid in the development of client presentations that are clear, compelling and persuasive
- Adapt communication style to relevant audience
- Present with clarity, passion and enthusiasm

**Your experience and required knowledge:**

- 2 -3 + years of media planning and buying experience in an international media agency
- 360 planning experience
- Understanding of key research sources
- Knowledge of current trends and innovations in media
- Experience in client budget management

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