

MANUAL FOR THE WEB-PLATFORM ONLINE.ADFEST.BY

Dear participant,

We are happy to e-meet you at White Square International Advertising festival online conference!

STEP BY STEP ONLINE REGISTRATION INSTRUCTIONS:

1. Go to <http://online.adfest.by/entry-business-en> at any time after the start of the online conference (July 7 after 6 am GMT).
2. Enter your name, company name and your e-mail in the website box and press **SIGN UP**.
3. You will get a personal login and password, click to the link in your mail.
4. Enter your personal e-mail and password in the website box.
5. Press **LOGIN**. After that the moderator will confirm and provide the access.
6. You are in your personal profile! Here you can follow the live broadcasting of the conference on July 7-8, the Award Ceremony of White Square international advertising festival on July 9 at 2 pm GMT, ask questions to the speakers in the chat, watch the entries.

Technical support service: Telegram @whitesquare

Add a frame **WHITE SQUARE PARTICIPANT** to your Facebook page [HERE](#), «**WHITE SQUARE SHINE**», «**WS_PINK CUBES**» and «**WHITESQUARE_GLASSES**» are also accessible for Instastories.

Your LOGIN and PASSWORD are UNIQUE. You can sign up at the web platform only once. You cannot share the access to other users otherwise your access will be closed. One device could be used for one access.

White Square team wishes you to take all the advantages from viewing White Square international advertising festival online program and have a great time!