

Godina	TV	Tisak	Radio	OOH	Ostalo	Ukupno
2019.	102	24	17	30	1	175
2020.	96	17	13	22	1	149
2020. vs. 2019.	-5%	-29%	-23%	-29%	-14%	-15%
2021.	108	19	16	29	1	173
2021. vs. 2020.	12%	8%	18%	33%	-22%	16%
2022.	117	16	18	32	1	184
2022. vs. 2021.	8%	-14%	12%	10%	0%	6%
2023.	128	15	19	41	1	204
2023. vs.2022.	9%	-6%	6%	28%	0%	11%
2024. est.	137	14	20	43	1	215
2024. est. vs. 2023.	7%	-5%	4%	5%	0%	5%