



## Discover the entire Pre-Program of Split Tech City Festival's International Day!

And then we started revealing what you can expect during the Pre-Program, too. ☐

Important to note is that this part of the Festival is set in a **Mediterranean pine forest overlooking Bačvice Bay and the island of Brač** which is always a hit because it represents the true vibes of our [#MediterraneanTechHub!](#) ☐

[Silicon Castles](#) is a Tech Company Builder and Strategic Business Accelerator for technology startups **focusing on intellectual property (IP) licensing businesses** located in Salzburg, Austria but has also been a **big part of Split's tech ecosystem** for several years.

The Silicon Castles team **works on developing European Diamonds**: tech startups with **unique business ideas, scalable technology, and outstanding intellectual property** – three things they consider key to achieving global success. Aside from focusing on developing European Diamonds, Silicon Castles also **invests in early-stage startups** with a great team, a promising idea, and innovative technology.

They unite big corporations and small startups, lawmakers and artists, business leaders and academics – all under one association to **share knowledge and push boundaries**. CroAI's mission is to **make Croatia a leading hub for AI innovation** through collaboration and creativity.

This fireside chat will **explore the creation of Sulie** through an **interactive conversation** with [Dominik Šafarić](#), Sulie's founder and CEO, **moderated by Lea Sorić**, Community Manager at CroAI.

[IAB Croatia](#) is a **collective of leaders in digital marketing** that in two and a half years gathered **more than 110 companies** that work together on market standardization and the development of the digital economy.

They are the **ambassadors of the interactive marketing industry**, ensuring the stability and development of the profession, and setting high industry standards by educating the market and insisting on the **highest standards and knowledge**.

During this particular discussion, you will be **invited to voice your opinion by raising a FUCK or LOVE card** to show whether you're a lover, hater, supporter, or fierce opponent.

The final part of the pre-program is brought to you by the [NEXT Youth Conference](#): the *#SplitTechCityPowered* **conference for future generations** whose [first edition](#) was held last year. The main organizational team consisted of **three young Split Tech City volunteers** – high school students **Lana Todorovski, Timea Podrug, and Karlo Marasović**.

These students of Split's *School of Design, Graphics, and Sustainable Construction*, who are majoring in web development, brought great lecturers and panelists to NEXT and [enabled hundreds of high school students, university students, and other young people](#) in the audience to **hear inspiring stories from the world of entrepreneurship, innovation, technology, and personal development**.

The same goal exists in bringing the [NEXT Youth Conference](#) in the form of a panel discussion to the [Split Tech City Festival](#) – we wanted to showcase that **Split is the city of youth and there is space for future generations at our Festival**, as well.

As you can see, the Pre-Program at this year's [Split Tech City Festival](#) is very varied and perfectly tailored for our audience.

Aside from the [Pre-Program](#) and the [main stage program](#), you can expect another *#SplitTechCityFestival* highlight: the **networking** which is always fun and full of interesting people you can meet, and accompanied by tasty food, great drinks, and fab music courtesy of our DJ. □

[Get your tickets](#) so you don't miss this fantastic opportunity to attend a **really great and inspiring event!**

We can't wait to welcome you all to the **Bačvice Open-Air Cinema** on **September 7**. □

*p.s. There are some rumors about an afterparty, too... Stay tuned!* □